Edward L. Applebaum, M.D. Assumes Presidency

Dr. Edward L. Applebaum of Chicago, Illinois will preside over the 104th Annual Meeting of the Triological Society when it meets in Palm Desert, California on May 14–16, 2001. Elected to the Society in 1982, Dr. Applebaum previously served on the Council and as Vice President of the Middle Section.

Dr. Applebaum, 60, is Professor and Department Head Emeritus of the Department of Otolaryngology – Head and Neck Surgery at the University of Illinois College of Medicine in Chicago. He stepped down as Department Head this summer after 20 years in that position. Previously, Dr. Applebaum was on the academic faculty in Otolaryngology at Northwestern University Medical School from 1972–1979.

He received his M.D. degree from Wayne State University in Detroit, and completed his residency in otorhinolaryngology at the Massachusetts Eye and Ear Infirmary. Following two years as a Major in the U.S. Army Medical Corps, most of which was in Japan caring for Vietnam War casualties, Dr. Applebaum practiced in Scottsdale, Arizona for one year before joining the faculty at Northwestern.

In addition to his service to the Triological Society, Dr. Applebaum is a past president of the Society of University Otolaryngologists – Head and Neck Surgeons, the Association of Academic Departments of Otolaryngology – Head and Neck Surgery, and the Chicago Laryngological and Otological Society.

Dr. Applebaum is a recipient of the Distinguished Alumni Award of the Wayne State University School of Medicine and of the Distinguished Faculty Award of the University of Illinois College of Medicine. Last year he was a member of a research team that developed a virtual temporal bone model and was awarded the Frank Netter International Award for medical illustration. He is the developer of two middle ear prostheses that bear his name and are widely used.

Dr. Applebaum is the father of two children, Daniel and Rachel, and is married to Amelia J. Applebaum who is the Associate Dean for Development at Northwestern University Medical School.

Triological Leadership Looks to the Future

by Edward L. Applebaum, M.D.

On July 13th, members of the Executive Committee, several past presidents, the Laryngoscope editor, and three invited consultants met in Charlottesville, Virginia for a four-day strategic planning meeting. This meeting was planned during the Presidency of Dr. Charles Gross (Immediate Past President) and Dr. Gross hosted the meeting at the University of Virginia. In attendance were Drs. Edward Applebaum (current President), Stanley Blaugrund (Past President), Patrick Brookhouser (Executive Secretary), Gerald Healy (President-Elect), William Hudson (Past President and Historian), H. Bryan Neel (Past President), Mansfield Smith (Past President), and Byron Bailey (Laryngoscope Editor). Contributing to the discussion on fund raising were Amelia Applebaum, Associate Dean for Development at Northwestern University Medical School and Magda Stayton, Development Officer at the University of Virginia Health Systems. Dr. Karen Rheuban, Associate Dean for Continuing Medical Education and Medical Director of the University of Virginia Office of Telemedicine, presented and led the discussion on these topics, and Dr. Maureen Hannley, Director of Research of the AAO-HNS, discussed strategies for research funding by our professional societies. Ms. Kathy Alexander, Executive Vice President of Lippincott, Williams and Wilkins, the Laryngoscope publishing house, participated in discussions of the journal’s future directions.

This meeting was convened to assess the current status of our society and to plan for the future in these rapidly changing times. A major goal was to arrive at a consensus on the most appropriate and responsible use of Triological funds in excess of a reasonable operating reserve. Our Society is successful by any measure, and our membership should be, and is, quite proud of participating in its activities and belonging to this prestigious specialty society with its stringent requirements for admission. The sectional meetings and the national meeting are well attended and of recognized high quality. The acquisition of the Laryngoscope Journal has been of tangible benefit to the financial security of the Society as have the investment policies and investment climate of the past decade. The members of the Triological Society have given back to their specialty in the form of research grants awarded by the Society to support the projects of developing researchers. It is, never the less, incumbent upon responsible organizational leaders to take stock of their organization’s activities and to redirect them, if indicated, to insure the most appropriate use of the resources entrusted to them, even during times of success. In the

See TRILOGICAL LEADERSHIP, page 3
Healy named President-Elect; Daspit and Hoover to serve on Council

Gerald B. Healy, MD, received his undergraduate degree from Boston College in 1963 and his MD degree from Boston University in 1967. He is currently Professor of Otology and Laryngology at Harvard Medical School and is Otolaryngologist-in-Chief and former Surgeon-in-Chief at The Children’s Hospital in Boston.

Dr. Healy is a member of numerous honorary societies, including the American College of Surgeons, the American Laryngological Association, and the American Society of Head and Neck Surgery. He has served as President of the Massachusetts Chapter of the American College of Surgeons, the American Society of Pediatric Otolaryngology, and the American Bronchoesophageal Association. He has served as Secretary of the American Laryngological Association and is its immediate past President. Dr. Healy served as Vice President of the Eastern Section in 1997.

In 1986, Dr. Healy was elected to the Board of Directors of the American Board of Otolaryngology and is currently the Executive Vice President-Elect of that Board.

Dr. Healy has served as a Trustee of the Children’s Hospital, Boston and recently completed a three-year term as Chairman of the Athletic Development Committee at Boston College.

Dr. Healy has been the leader of funded peer-reviewed research projects studying the use of interferon for recurrent respiratory papillomatosis and the prevention of otitis media in infants and children. He has received international acclaim for his pioneering work with laser surgery. Dr. Healy is the author of more than 118 peer-reviewed publications and 26 book chapters and/or monographs.

C. Phillip Daspit, MD

Dr. C. Phillip Daspit received his MD from Louisiana State University in New Orleans, Louisiana. He completed a residency in otolaryngology at the Fort Miley Veterans Hospital, University of California San Francisco, and a fellowship at the House Ear Clinic in Los Angeles. He is currently in private practice in neurootology, otology in Phoenix, Arizona.

He was elected to The Triological Society in 1994 and is an active member of many societies including AOS, ANS, ACS and AAO. Dr. Daspit and his wife, Diane, live in Paradise Valley, Arizona.

Larry A. Hoover, MD

Dr. Larry A. Hoover received his MD from Ohio State University. He completed a residency in Otolaryngology and General Surgery at the University of Oregon Health Science Center under David DeWeese and a fellowship in head and neck oncologic surgery at the University of Liverpool in Liverpool, England, with Philip Stell. Subsequently, Dr. Hoover served for ten years on Dr. Paul Ward’s Head and Neck Surgery faculty at UCLA Medical Center where he held the title of Vice-Chairman.

He is currently Professor and Chairman of the Department of Otolaryngology — Head and Neck Surgery at the University of Kansas School of Medicine in Kansas City, Kansas.

Dr. Hoover has been involved for many years in providing volunteer otolaryngological and general medical services to the people of Nepal and Kyrgyzstan in the former Soviet Union.

He is active in many societies and organizations and was elected to The Triological Society in 1994. Dr. Hoover and his wife, Cynthia, live in Mission Hills, Kansas.
TRIOLOGICAL LEADERSHIP (continued from page 1)

Triological Society, the major “resources” of concern are the dollars in the treasury and the membership’s time spent at meetings and in other society activities.

The strategic planning committee came to several conclusions concerning the future activities of The Society. The practicality and likelihood of success of a major fundraising effort will be analyzed by a feasibility study to be conducted between now and the annual meeting. Members’ attitudes and potential willingness to contribute to a development effort will be determined by this type of study.

The impact of the internet, telemedicine and other electronic media on the practice of otolaryngology and on the conduct of continuing medical education and journal publication will need to be assessed continuously. A panel discussion on this important topic will be held at the annual meeting.

Our members have been voicing increasing concerns in recent years regarding the changes in atmosphere of the annual meeting within the COSM format. Some specific issues concern the competition for meeting time and the numerous committee meetings and other non-scientific session events that result in a more hectic and crowded schedule of activities than has been the case in the past. Many now seem to feel that the idea of a spring meeting held in an attractive resort with time for formal and casual exchange of ideas has been eroded. I will address this question with the presidents of the other founding societies of COSM to explore possibilities for improvement in the future.

A lengthy discussion took place concerning the most effective use of treasury funds to support research and other projects. An approach that would direct fewer but larger grants to young investigators who have demonstrated research potential (such as by receiving a training grant from N.I.H.) will be presented to the Triological Council in January. The goal would be to increase the number of otolaryngologists who would obtain N.I.H. grants to further the research basic to our specialty. The idea of funding humanitarian activities such as medical missions conducted by our members to needy areas at home and abroad was also discussed and will be pursued dependent on the availability of existing funds and the possibility of new funds from a development effort.

I would be pleased to receive comments from our membership pertaining to the above or other issues. I can be reached by e-mail at eapple@uic.edu or by mail at Edward L. Applebaum, M.D., President, The Triological Society, 555 N. 30th Street, Omaha, NE 68131.

Council approves 29 new candidates

The Triological Society Council approved 29 candidates recommended by the Sections in January.

Candidates approved in the Western Section are: William B. Armstrong, MD, Orange, CA; Hilary A. Brodie, MD, Davis, CA; Charles V. Edmond, Jr., MD, Puyallup, WA; David C. Kelsall, MD, Englewood, CO; Uttam K. Sinha, MD, Los Angeles, CA; Brian D. Westerberg, MD, New Westminster, BC, Canada.

Candidates Approved in the Southern Section are: Toni M. Ganzel, MD, Louisville, KY; Spiros Manolidis, MD, Houston, TX; Timothy B. Molony, MD, New Orleans, LA; Cherie-Ann Nathan, MD, Shreveport, LA; Karen T. Pitman, MD, Portsmouth, VA; J. Gregory Staffel, MD, Memphis, TN; Robert L. Witt, MD, Wilmington, DE; Wendell G. Yarbrough, MD, Chapel Hill, SC.

Candidates approved in the Middle Section are: Mark E. Gerber, MD, Chicago, IL; David B. Hom, MD, Minneapolis, MN; Erik G. Nelson, MD, Gurnee, IL; Gary Y. Shaw, MD, Kansas City, MO; Timothy L. Smith, MD, Milwaukee, WI.

Candidates approved in the Eastern Section are: James C. Alex, MD, New Haven, CT; Daniel G. Becker, MD, Philadelphia, PA; Sujana S. Chandrasekhar, MD, Newark, NJ; Minas S. Constantines, MD, New York, NY; Andrew N. Goldberg, MD, Philadelphia, PA; Karen M. Kost, MD, Montreal, PQ, Canada; David Myssiorek, MD, New Hyde Park, NY; Gregory W. Randolph, MD, Boston, MA; J. Thomas Roland, Jr., MD, New York, NY; Erica R. Thaler, MD, Philadelphia, PA.

www.triological.org

Our website is now available, but still under development. More than 50% of the abstract submissions for the Section meetings were submitted on-line and we anticipate a large number of abstracts will be submitted online for our annual meeting. Still to come are major sections on membership and our continuing medical education activities. All future printed materials will be posted on the site. The preliminary programs and registration for the Section meetings will be available in mid-October.
2000 COSM Held in Orlando

Dr. Charles Gross presided at the annual meeting held in May at the Marriott World Center, serving a dual role as President of the Triological Society and the ARS. For the second year, theses were presented as part of the scientific program during a concurrent session. The Society held a conjoint session with ASPO and will hold conjoint sessions with both ARS and AHNS in 2001. For the first time, a joint poster session with ABEA and ALA was held in conjunction with an evening reception. A Triological Society poster authored by Sujana S. Chandrasekhar, MD of Newark, NJ was awarded third place. The reception and awards were sponsored by Glaxo Wellcome. This session was very well attended and received excellent evaluations from attendees. We plan to again hold a joint poster session in Palm Desert.

AHNS and AAOAF did not meet with COSM this year, which contributed to a decline in attendees compared to 1999 in Palm Desert. The Triological Society had 666 attendees compared with 740 in 1999 and the COSM registrants totaled 1,454 compared to 1,903 last year.

The Laryngoscope is now on-line!!!!

Access to the full text of The Laryngoscope is available on-line beginning September 1. To generate interest in The Laryngoscope and increase the marketing of subscriptions, the journal will be available through 2000 to anyone accessing The Laryngoscope or Triological Society websites. Beginning in 2001, the online version will be available only to subscribers (dues-paying members) who will be furnished passwords for accessing the journal on-line.

You may log on to The Laryngoscope at www.laryngoscope.com or the Laryngoscope link at www.triological.org and have full access to the content of every issue with search capabilities to help you find what you’re looking for in seconds . . . including all figures, legends, tables and illustrations.
Centralized Otolaryngology Research Effort

The Society has joined with the AAO-HNSF and the American Head and Neck Society to form the Centralized Otolaryngology Research Effort (C.O.R.E.) which functions as a central clearinghouse and facilitator for the review of research grant applications. This centralized effort appeals to young investigators who, in the past, have been reluctant to submit applications to more than one organization. By utilizing one standard centralized research grant application, review and administrative process, C.O.R.E. will be instrumental in providing the highest level of support for the most meritorious research in otolaryngology/head and neck surgery, educate a record number of young investigators to prepare competitive grant applications, and build a community of surgeon-scientists to serve in peer review and senior leadership roles at NIH and other research agencies.

Sixty-one applications were submitted through C.O.R.E. in the Spring of 2000 and nineteen were awarded funds through The Triological Society, The American Head and Neck Society, and The AAO-HNSF. The Society awarded five Research Training Grants in the amount of $71,601. Projects are to commence on August 1st. Awards were made to the following individuals:

Ronald K. deVenecia, MD
Research Fellow and Resident
Massachusetts Eye & Ear Infirmary
“Identifying the Interneurons of Acoustic Reflexes”

Christina Laane, MD
Resident
University of California, San Francisco
“Ear Development in Two Mouse Models of Cleidocranial Dysplasia”

Michael T. Murray, MD
Resident
University of Oklahoma
“Detection of Biofilms in Chronic ear Disease Using Scanning Electron Microscopy”

Subinoy Das
Medical Student
University of Virginia
“Targeting Head and Neck Squamous Cell Carcinoma Folate Receptors”

Ehab Hanna, MD
Associate Professor
University of Arkansas
“Electrotransfection of IP-10 Gene Therapy for Head and Neck Cancer”

Research Training Grant information is available through our website www.triological.org and a link to CORE at the AAO-HNSF or by contacting Sharon Hooper, Resource Manager at AAO-HNSF, 703-519-1541/ shooper@entnet.org.

A letter of Intent, including name of principal investigator, title of project and summary of work are due by December 15, 2000. Applications must be received by January 19, 2001 and applications must be requested at least one month prior to deadline.

Triological Calendar

SEPTEMBER 15:
Theses due in administrative office

OCTOBER 1:
Applications for Active Fellow Candidates due in the administrative office

OCTOBER 15:
Abstracts for Annual Meeting due in administrative office — www.triological.org

NOVEMBER 1:
Deadline for receipt of applications for exhibit space at January Section Meetings

DECEMBER 7:
Western Section manuscripts due in The Laryngoscope Editorial Office

DECEMBER 14:
Southern Section manuscripts due in The Laryngoscope Editorial Office

DECEMBER 15:
Letter of Intent to submit Research Training Grant application due to CORE-AAO Research Office

JANUARY 5–7, 2001:
Western Section Meeting, LaCosta Resort and Spa, Carlsbad, CA

JANUARY 11–13, 2001:
Southern Section Meeting, Marco Island Marriott Resort, Marco Island, FL

JANUARY 15, 2001:
Applications for Research Training Grants due to CORE-AAO Research Office

JANUARY 19–21, 2001:
Middle Section Meeting, The Westin Chicago, Chicago, IL

JANUARY 26–28, 2001:
Eastern Section Meeting, Four Seasons Hotel, Toronto, Ontario, Canada

MAY 11–16, 2001:
Combined Otolaryngological Spring Meetings (COSM), Desert Springs Marriott, Palm Desert, CA

MAY 14–16, 2001:
Annual Meeting at COSM

In Memoriam

The following deaths have been reported to the Administrative office since publication of the annual meeting program:

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<thead>
<tr>
<th>NAME</th>
<th>ELECTED</th>
<th>DIED</th>
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<tr>
<td>Norman E. Johnson, MD</td>
<td>1962</td>
<td>2000</td>
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<tr>
<td>Syracuse, New York</td>
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<td>F. Blair Simmons, MD</td>
<td>1973</td>
<td>2000</td>
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<td>Stanford, California</td>
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<td>Raleigh Lingeman, MD</td>
<td>1958</td>
<td>1999</td>
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<td>Indianapolis, Indiana</td>
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<tr>
<td>Lewis Morrison, MD</td>
<td>1965</td>
<td>2000</td>
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<td>Indianapolis, Indiana</td>
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## 2001 COSM — Marriott Desert Springs, Palm Desert, California

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<th>SATURDAY May 12</th>
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<td>Council &amp; Committee Meetings</td>
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<td>AAFPRS Workshops</td>
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Notes: Exhibits will be scheduled Saturday – Wednesday. ASPO not meeting at COSM in 2001.